

Cassidy Moore

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EDUCATION

The University of Georgia | Honors College

Athens, GA

Bachelor of Arts in *Journalism*

August 2019 – May 2023

Minor in *French*

Cumulative GPA: **3.92**

Certificate in *New Media*

Summa Cum Laude

University of Oxford | Trinity College

Oxford, United Kingdom

UGA at Oxford Study Abroad Program

Summer 2022

WORK EXPERIENCE

Cleaveland & Cleaveland, P.L. | *Legal Assistant*

June 2023 – August 2023

- Provided comprehensive support as a Legal Assistant for an attorney specializing in consumer bankruptcy and debt defense by managing client communication and correspondence, maintaining attorney calendars to ensure seamless operations and client satisfaction during day-to-day interactions, and keeping up with client cases daily.
- Drafted and filed legal documents using Adobe Acrobat and communicated regularly to mediate negotiation between clients and opposing counsel to reach legal settlements and resolve cases.

Peer Learning and Teaching Others (PLaTO) | *Writing Tutor*

August 2021 – May 2023

- Tutor undergraduate UGA students in developing writing composition techniques in a variety of situations, including one-on-one and group settings, for the Division of Academic Enhancement through the Peer Learning and Teaching Others (PLaTO) program.

The Home Depot | *Flooring Specialist*

May 2021 – August 2021

- Assisted customer in placing high-value orders and making design decisions with extensive product knowledge on floor adhesives, a variety of carpeting including in stock and special order, ceramic tile installation, hard floor products and installation including hard wood/laminate/vinyl flooring, as well as creating custom window blinds.

RELEVANT SKILLS

Digital Media

- Expert in using various Microsoft Office and Adobe Creative Cloud programs and similar software throughout each stage of the creation and editing process of digital media products such as apps or websites – predominantly Adobe Acrobat, Photoshop, Premiere Pro, Illustrator, Bridge, and XD.

Photography

- High proficiency in digital photography, mastered production of well-composed technical shots.
- Skills acquired in three semesters of advanced photojournalism courses at the University of Georgia, including: professional lighting set-up, extensive experience with photographing, and accurately visually representing public events and community coverage.

PUBLICATIONS

Lough, K., Moore, C. & Chapman, A. (2022). *Assessing diversity in visual journalism through photographer, subject and community demographics.*

Fall 2021 – Present

- Presented in the Visual Communication Division of the 2022 AEJMC Southeast Colloquium at the University of Memphis, TN.